

Piezo Resonance Innovations, Inc. Partners with PRIMA Problem Solving Inc. to Expand and Grow its Product Commercialization Business

State College/Pittsburgh, PA – October 4, 2008– Piezo Resonance Innovations, Inc. (PRII), of Bellefonte, PA, a new and novel precision motion and actuation medical device engineering company has teamed with PRIMA Problem Solving, Inc., a multi-faceted business management and manufacturing solutions firm with offices in Pittsburgh and State College, PA, to begin the commercialization of its product developments into the medical marketplace.

Piezo Resonance Innovations, Inc. has named Rocco Petrilli, Managing Partner of PRIMA Problem Solving, to its Board of Directors. Petrilli will work closely with the PRII team in areas of: business plan development and execution, project financing, organizational architecture and enterprise value creation. Petrilli has over twenty-five years of executive management experience in the automotive metal and ceramics industries.

“PRII is poised to take its inaugural commercialization step. The team of young, aggressive and energetic scientists and engineers have created and protected the technology that the medical community is in search of,” stated Petrilli. “This effort, coupled with its cadre of renowned medical and scientific advisors, promises to greatly improve the tools that these medical professionals have at their disposal and consequently the procedures and care they can provide.”

“With the addition of the proven expertise of business professionals like Petrilli, coupled with the solid medical community representation that sits on our boards of directors and advisors, the commercialization of our inventions is the next step in our rapid creation of shareholder value., added Maureen Mulvihill, President and CEO of PRII. “Although our primary value proposition is our intellectual property, the addition of product development and manufacturing emphasis will allow us to capture and optimize the full value of our efforts.”

Founded in 2006, **Piezo Resonance Innovations Inc.** (www.piezo-res.com) focuses on the development of innovative medical devices by integrating precision piezoelectric and other smart material components. PRII interacts with medical clinicians and medical manufacturers from beginning to end of the development cycle to ensure that PRII technologies are desired by clinicians that are also able to be manufactured reliably and cost competitively. PRII's product technology efforts are initially focused in ophthalmology, vascular entry and minimally invasive surgery and select military and government applications in need of precision motion.

PRIMA Problem Solving, Inc. (<http://www.ppspi.com>) helps a wide variety of businesses solve problems with such services as temporary executive assignments, business brokerage, business valuation and strategic and business planning and execution. Its association with PRII is an excellent example of its ability to apply sound business planning and execution principles to businesses serving a variety of markets.

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